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**Contact:**  
**Organic Milling Corp.**  
**Rachel Kay**  
**619.867.7353**  
**Rachel@rkpr.net**

VegNews Magazine  
[cholland@vegnews.com](mailto:cholland@vegnews.com)  
415.665.NEWS

### **Nutritious Living wins 2008 Expo West Best of Show Award**

San Dimas, CA (March 14, 2008) —VegNews, America's premier vegetarian lifestyle magazine, is pleased to announce Nutritious Living's Antioxidant Indulgence Cereal as one of the year's hottest new vegetarian products at the nation's largest natural products trade show, Expo West. Held March 14–16 in Anaheim, the magazine's team of editors scoured the show for the best new vegetarian products and awarded just 12 companies top honors. This Best of Show Awards are the only one of its kind at the event that attracted 52,000 attendees and nearly 3,400 exhibitors.

"Nutritious Living is a leader in the natural food industry and continues to develop high-quality vegetarian products. We are pleased to honor your accomplishments with a VegNews Best of Show Award," said Publisher Joseph Connelly.

Antioxidant Indulgence – Made with real dark chocolate, Goji berries and strawberries, this low fat, high fiber cereal packs an antioxidant punch in each delicious bite. Made with all-natural ingredients, each serving of Antioxidant Indulgence provides 16 grams of whole grains per serving and is a natural source of vitamin C, niacin, iron, magnesium and selenium.

This is the third annual VegNews Magazine Best of Show Awards. They generated an astounding amount of entries and buzz at Expo West and are already being anticipated for 2009. Winners receive bragging rights plus a beautiful framed award, a feature in the July+August 2008 issue of VegNews, and excellent publicity generated through the awards. The feature will also be included on the magazine's website, [vegnews.com](http://vegnews.com).

Nutritious Living is a division of Organic Milling Corporation, a leading manufacturer of delicious and wholesome cereal, granola and snack foods since 1969 located in San Dimas, CA. Organic Milling serves a diversified customer base for private-label, contract-manufacturing, as well as licensed and proprietary brands. Nutritious Living announced the debut of three new cereal products under its Natural Living product platform. These new artfully crafted cereals are designed to deliver big on taste, while targeting specific high-demand nutritional attributes associated with antioxidants, Omega-3 and whole grains.

VegNews, America's premier vegetarian lifestyle magazine, has a readership of over 180,000 and is read around the world. Each issue is filled with the latest in vegetarian news, global events, tantalizing recipes, nutrition updates, hot new veg products, must-read books, celebrity buzz and even vegetarian weddings.

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