

Nutritious Living introduces new cereal products

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By Staff Writer

Nutritious Living, a division of Organic Milling Corporation, has introduced three new cereal products under its Natural Living product platform.

The new products include: Antioxidant Indulgence, Artisan Inspiration and Omega-3 Harmony.

According to the company, Antioxidant Indulgence is made with dark chocolate, Goji berries and strawberries. Artisan Inspiration contains 14 whole food ingredients. Omega-3 Harmony contains whole grain flakes, walnut pieces and dried cranberries, the company said.

Robn Cassidy, national sales director for Nutritious Living, said: "Consumers are becoming increasingly aware of the buzz around the benefits of antioxidants and Omega-3s and are looking for products that will help them incorporate these nutrients into their diets. We created our newest cereals to make it easier for mainstream consumers to incorporate these nutritional powerhouses into their diets while enjoying delectable flavor."